

TIPS FOR HOSTING A SUPER SUCCESSFUL FOOD DRIVE

Make it easy for people to get involved.

- Set-up collection bins/boxes in high traffic areas - Ideal locations are in lobbies, cafeterias, near elevators, meeting rooms and designated offices, entrances and common areas.
- Post signs and a list of items being collected near or on the bins.
- Spread the Word!
 - Send out e-mails to staff, friends, congregation members and the like.
 - Post fliers in lunch rooms and other areas where people within your organization will see them.
 - Distribute fliers in employee/student mailboxes.
 - Let the community relations or public relations department know about the drive.
 - Put information in the company/congregation newsletter.
 - Keep communication going throughout the supply drive.
 - Take advantage of social media.
 - Post about drive on Facebook, Instagram, and Twitter
 - Encourage employees, friends, and family to share post
 - Create a Facebook event and invite friends
- We at Inland Valley Hope Partners are happy to provide materials for your use, by request.



Have fun with the drive to increase participation

- Make your food drive fun! Utilize our **40 WAYS IN 40 DAYS CALENDAR** Collection Themes:
 - **September 4—10 = GREEN WEEK**
Focus your food drive efforts on all things green! Veggies, both canned and fresh from your garden, are healthful additions to the foods offered at Hope Partners' food pantries.
 - **September 11—17 = RED WEEK**
Contribute tomatoes (paste or fresh), spaghetti sauce, ketchup, apple sauce, raisins and other foods with a red hue to your food drive collection.
 - **September 18—24 = YELLOW WEEK**
Mac-n-Cheese, pasta, cereals, oatmeal, rice, corn and other foods make for great yellow week food drive contributions.
 - **September 25—October 1 = PURPLE WEEK**
Purple Stands for Protein! Contribute peanut butter, tuna, canned chicken, spam and other proteins to help feed local children and their families.
 - **October 2—8 = BLUE WEEK**
Hope Partners' food pantries serve some 4,000 individuals each month. Approximately 10% of these clients are homeless. Help them by donating bottled water this final week.
- Set ambitious yet attainable goals to motivate your group.
- Organize friendly competitions between departments, ministries, or classrooms.
- Offer incentives for those who participate.
 - Casual Day and/or Jeans Day
 - Pizza Party
 - Prizes, such as gift certificates
 - Extra credit points for students
- Match it. Encourage employees to match amount donated.
- Fill something up



- Find something related to your drive and encourage employees, friends, and family to fill it up.

***Call Inland Valley Hope Partners for assistance during the drive and to have supplies collected picked up or bring them with you to donate at the Walk for the Hungry on October 9th!**

Celebrate your success!

- Join us at the Walk for the Hungry as we fundraise for hunger and celebrate the impact of the Step Up...Because Hunger Matters! food drives and events!
- Communicate your results with those who participated! Thank those who helped make this possible! Make sure your fellow employees know the results of your drive to help feed this many number of individuals.



THANK YOU FOR BEING A HERO FOR HUNGER!